

## Outer West Area Committee – Business Plan (Priorities for Action) 2013-14

<b>Best City For... Health &amp; Wellbeing</b>				
<i>What will the Area Committee do to address this priority?</i>	<i>Who will deliver this?</i>	<i>By When?</i>	<i>What progress has been made?</i>	<i>What was the impact?</i>
<b>Objective 1: Promote healthy lifestyles and tackle health inequalities</b>				
<p>Deliver projects to target health issues through local health and well-being groups (with a focus on prevention) and priority neighbourhoods in conjunction with Public Health e.g. Pudsey Health and Wellbeing Centre.</p> <p>Develop proposals for intergenerational projects which bring young and old people together to undertake healthy activity, considering in particular opportunities which link schools to places like allotments and community gardens.</p> <p>Tackle high rates of teenage pregnancy: Targeted work in “hot spot” post code areas e.g. LS12</p>	<p>Area Support Team / Public Health</p> <p>Area Support Team/ Public Health/ Schools/ Adult Social Care</p> <p>Area Support Team / Children’s Services/</p>			
			<b>FURTHER INFORMATION REQUIRED ON THIS ITEM</b>	

5 (Farnley) and LS28 7 (Pudsey) including focused work through all Secondary Schools, recognising the link between attendance and teenage pregnancy rates.	Clusters			
Tackle Fuel Poverty: Work with Environmental Action Team to address fuel poverty through Neighbourhood Plans. Promote initiative which tackle fuel poverty at Forums and through the Affordable Warmth Partnership.	Area Support Team / EAT			
Promote the Government's "Green Deal" and other initiatives such as the bulk fuel purchase scheme which deliver energy efficiency improvements to participant homes, community spaces and businesses.	Area Support Team / Planning and Sustainable Development			

### Best City For... Children & Young People

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<b>Objective 2: All children and young people in Leeds have access to out of school activities</b>				
<p>Focused joint work with the clusters particularly in the Priority Neighbourhoods. Align Well-Being spend to deliver jointly funded projects.</p>	<p>Area Support Team / Clusters</p>			
<p>Identify specific locations of NEETs to inform targeted work.</p>	<p>Children's Services/Jobs and Skills</p>			
<p>Commission projects within Outer West to deliver a broad range of out of school activities for 5-19yr olds and work with local providers to deliver these. Also working on a range of activities for young people and families during the year.</p>	<p>Extended Services Clusters/ Children's Services</p>			

<b>Best City For... Business</b>				
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<b>Objective 3: Provide opportunities for people to get jobs or learn new skills</b>				
Increase skill range and	Jobs & Skills			

level of local residents particularly in Priority Neighbourhoods to take advantage of existing and new employment opportunities.	and other relevant partners			
Support residents in our neighbourhoods to achieve job readiness through the provision of skills and training activities.	Employment Leeds			
Support Employment Leeds and large organisations such as the ALMO to engage with local communities on new employment opportunities coming into the Area.	Area Support Team / ALT / WNWHL / Employment Leeds			
<b>Objective 4: Work with local businesses and partners to support a flourishing local economy</b>				
Provide sponsorship opportunities for local businesses to promote their services e.g. Xmas lights event Pudsey/Children in Need, Shop Local Campaign; Work with investors to support the regeneration of the area; Promote local district centres to reduce the	Area Support Team and other related partners			

number of empty shop units;  Ensure business engagement with the Area Leadership Team and Area Committee.	Area Leadership Team			
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**Objective 5: Provide opportunities and facilities to enable local people to access and engage in sport and cultural activities**

Actively Support Sports Coaching Scholarship promoted for young sports leaders in the West of the City, in partnership with the Leeds schools partnership West.	Area Support Team			
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**Best City For... Communities**

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**Objective 6: Make better use of our community buildings**

Provide skills and training at Community Centre(s) within our portfolio as part of community development work.	Area Support Team and related partners			
Support our community centres in the area to have sustained and where possible,	Area Support Team			

increased/efficient usage.  Assist in reviewing the Council's assets (buildings) by developing community involvement /usage /running/ disposal	Area Support Team			
<b>Objective 7: Reduce crime and anti-social behaviour, with a particular focus on reducing burglary rates</b>				
Work with partners to identify hot spot areas to tackle crime through Locality Working to problem solve and provide solutions e.g. Phoenix Park. In turn provide residents with support, advice and equipment to help them prevent burglary.  Reduce burglary through multi agency working and specific initiatives.	Area Support Team/ Neighbourhood Policing Team / Community Safety  Area Support Team / Neighbourhood Policing Team / Safer Leeds / Community Safety			
<b>Objective 8: Consult local people on changes that may affect their lives and support them to get involved in local decision making</b>				
Undertake annual consultation through the Leeds Citizens Panel to	LCC Corporate Communications and Area			

<p>identify Area Committee priorities.</p> <p>Provide the public with information to assist them in understanding local issues through a range of communication channels including public meetings</p> <p>Seek the views of the public on key developments that will affect the areas where they live.</p>	<p>Support Team</p> <p>Area Support Team</p> <p>Area Support Team, LCC Regeneration Service</p>			
<p><b>Objective 9: Support local events that bring people together</b></p>				
<p>Support local community events across the area throughout the year e.g. Queen's Golden Jubilee, Summer Bands;</p>	<p>Area Support Team/ West North West Homes/Parks and Countryside/ Streetscene/ Youth Service/Sports Development/ Extended Services</p>			
<p><b>Objective 10: Support the development of strong networks of community groups that are able to contribute to improving their neighbourhoods</b></p>				
<p>Provide a range of ways for residents and partners to have their say (empower) about local</p>	<p>Area Support Team / West North West Homes/Parks</p>			

<p>priorities, including the development of Wedge Leadership Teams to oversee the neighbourhood improvement plans for our priority neighbourhoods.</p> <p>Support local voluntary, community and faith organisations to play a lead role in the development and implementation of neighbourhood activities.</p> <p>Establish Community First Panels in Pudsey and Farnley and Wortley and ensure elected Member representation to meet local priorities.</p>	<p>and Countryside/ Streetscene/ Youth Service/Sports Development/ Extended Services</p> <p>Area Support Team, West North West Homes</p> <p>Area Support Team / Local Community/ Ward Members</p>			
<b>Objective 11: Support volunteering within our local communities</b>				
<p>Provide information on getting involved with volunteering at all our events and support the European Year of the Volunteer; host an annual event to thank our voluntary organisations and celebrate the work that</p>	<p>Area Support Team (Possibly with business sponsorship)</p>			



they do.				
<b>Objective 12: Improve the local environment and our parks and open spaces</b>				
Work with Streetscene to deliver the new revised Service Level Agreement to meet community need around Streetscene and environmental improvements.	Area Support Team / Streetscene			
Work with residents and local groups to make sure our streets and open spaces are kept clean;	Area Support Team			
Take enforcement action where there are problems e.g. dog fouling, working better with local businesses and schools, litter picking and street sweeping where it is needed.	Environmental Action Team			
Work with relevant partners to reduce numbers of derelict buildings and land.	Area Support Team/City Projects/ Planning			
Work with partners through Locality Working to resolve land ownership issues which may result in	Area Support Team / Streetscene/			

<p>unsatisfactory grass cutting/litter picking service (rationalise service provision).</p> <p>Support and promote Friends of and In-Bloom groups who contribute to environmental improvements</p>	<p>Parks and Countryside/ West North West Homes</p> <p>Friends of groups/In-Bloom groups and other relevant groups</p>			
<p><b>Objective 13: Improve public service co-ordination working together with local residents to improve our most deprived neighbourhoods</b></p> <p><b>Objective 14: Support partnership working around priority neighbourhoods</b></p> <p><b>Objective 15: Ensure efficient use of available resources such as Wellbeing in order to address both local and citywide priorities</b></p>				
<p>Use our Well-being budget to help community groups and voluntary organisations to deliver projects to improve the area through Locality Working to improve our most deprived and unclean areas. Review and develop Neighbourhood Improvement Areas/Models e.g. Bawns/Gambles &amp; Heights/Waterloos</p> <p><b>Also please see Objectives 3 &amp; 4</b></p>	<p>Area Support Team(relevant Council Departments)</p>			

<b>Best City To... Live</b>				
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<b>Objective 16: Ensure that the public and the Area Committee are informed of planning issues as they relate to the Outer West</b>				
Please see Objectives 3 & 4				
<b>Objective 17: Support local communities to take advantage of Neighbourhood Planning opportunities</b>				
Please see Objectives 3 & 4				